



Web Manager Suite

NONPROFIT ORGANIZATION



You need a website and search engine marketing solutions. Even if your resources are limited, you do not have to sacrifice quality. There is a solution for you. Now your organization can have a professional website at an affordable price with our new Website Solution for Nonprofit Organizations.

How would our Website Solution benefit your nonprofit organization?

- Professionally designed website gives you a public presence and credibility
- No technical expertise required to manage site content, imagery or to update text regularly
- No outsourced maintenance costs = savings for your organization
- Support and expertise available to help you maximize your website investment
- Solution includes technical support and training, automatic software upgrades and updates
- Solution is entirely web based, you can access your data anytime, from any computer

Plus these Features:

- Broadcast Email Tools to streamline communications with donors and interested parties
- User-friendly and non-technical content management tools
- Board portal for securing and sharing documentation
- Optional e-commerce and online donations

Frequently Asked Questions

How does your Website Solution work for Nonprofits?

We will provide your organization with a professionally designed, fully functional website using our proprietary and easy-to-use software.

What is an ASP?

An Application Service Provider (ASP) provides web-based services to website owners over the internet. Instead of significant one-time and upgrade expenses, an ASP utilizes a licensing model to cover the cost of the software.

Why is this important to my organization?

Today, more than ever, you need an effective web presence. People look to the web first to learn about your organization and its services. You are concerned with getting the best possible website at the lowest possible cost. Our website solution will provide you with a professional, reliable web presence at an affordable price.

We provide the training and technical support you need to ensure your website represents your nonprofit at its best, with fresh content and the latest technology.

As your needs grow, we can provide the additional modules to provide expanded web presence, e-commerce, or other solutions to help your nonprofit succeed.

How is this solution different from other web solutions?

Because you are not actually purchasing the software, the startup costs are significantly lower. The typical setup time is much shorter than with a more traditional development approach.

As we continually upgrade and improve our web solution, those improvements are automatically delivered to your website as part of your license, with no action needed on your part.

Typical site map for a nonprofit website:

- Home
- Services
- Calendar
- Get Involved
- About / History
- Donations
- Sponsors
- Contact
- Board Portal (secured)
- Blog/Social Networking

Setup includes:

- Project management
- Informational website
- Broadcast email capabilities
- Social network integration
- Graphic design
- Training

Ongoing includes:

- Software licensing
- Up to 10 email accounts
- Google Analytics
- Software support

Call Today to Learn More!

ChadAllan

780 East Smith Road
Medina, OH 44256
330.721.1792

www.ChadAllan.com